



For Brilliant Decisions

# Privacy Policy

Effective from: October 15, 2024

By downloading BrillTree Application, you agree to this Privacy Policy with explicit consent to the collection, storage, and processing of your machine-specific information as described.



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## BrillTree Privacy Policy

**Effective Date: October 15, 2024**

**enerbrill**, the developer and owner of BrillTree Application, respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our application. It also outlines your rights under GDPR and CCPA, and how you can exercise them.

### 1. Offline Usage and Data Access

BrillTree Application is a downloadable executable file that runs **offline** on your machine. Once downloaded, the app functions without the need for an internet connection. This means that BrillTree does not have access to any personal or sensitive data on your machine during its use.

The only data collected by BrillTree is non-personal machine-specific information (e.g., MAC address, hostname, CPU serial number) used for licensing verification and security purposes. This data is stored locally and is not transmitted to any third parties unless explicitly required during the licensing or registration process.

Since the app operates offline, **enerbrill does not have any access to your sensitive information or personal files** while you are using the software.

### 2. Information We Collect

**enerbrill** collects the following non-personal machine-specific information through the creation of machine\_info.json:

- **MAC address** of your primary network interface.
- **Hostname** of your machine.
- **CPU Serial Number** (on Windows systems).
- **Unique machine signature** (generated using a combination of hardware identifiers).
- **File created:** machine\_info.json

This information is collected to authenticate your license, prevent unauthorized usage, and manage trial periods.

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### 3. How We Use Your Information

We use the information collected through machine\_info.json to:

- **Verify Machine Identity:** Ensure the software is being used on the correct machine, as part of the licensing process.
- **Manage Licensing:** Prevent unauthorized copies of BrillTree and track trial periods.
- **Fraud Prevention:** Prevent illegal usage or tampering with the software.

We do not sell, lease, or trade your information to third parties. The collected machine-specific data is securely stored on your machine and used only for internal verification purposes.

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### 4. Legal Basis for Processing (GDPR)

Under GDPR, the General Data Protection Regulation, we process your machine-specific data on the following legal grounds:

- **Consent:** By downloading and using BrillTree, you provide explicit consent for the collection and use of machine-specific information as outlined in this policy.
  - **Legitimate Interest:** We process this data to protect our software from unauthorized use, which is necessary for our business to function.
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### 5. Your Rights Under GDPR

If you are a resident of the European Union, you have the following rights under the General Data Protection Regulation (GDPR):

- **Right to Access:** You have the right to request access to the information we collect and process. You may request a copy of the machine-specific data we store.
  - **Right to Rectification:** You have the right to request that we correct any inaccuracies in the data we collect.
  - **Right to Erasure ("Right to Be Forgotten"):** You have the right to request the deletion of your data from our records, provided it is no longer needed for legitimate business purposes (e.g., fraud prevention).
  - **Right to Data Portability:** You have the right to request your data in a portable format (e.g., JSON).
  - **Right to Object:** You can object to the processing of your data if you feel it impacts your fundamental rights.
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To exercise any of these rights, please contact us at [info@enerbrill.com](mailto:info@enerbrill.com). We will respond to your request within 60 days.

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## 6. Your Rights Under CCPA

If you are a resident of California, you are entitled to the following rights under the California Consumer Privacy Act (CCPA):

- **Right to Know:** You have the right to know what personal information we collect, how we use it, and who we share it with (though we do not share any collected data with third parties).
- **Right to Access:** You have the right to request the machine-specific data we collect.
- **Right to Delete:** You have the right to request the deletion of your machine-specific data, subject to certain exceptions (e.g., security and fraud prevention).
- **Right to Opt-Out:** You have the right to opt-out of any data sharing or selling practices (though we do not sell any personal data).

To exercise any of these rights, please contact us at [info@enerbrill.com](mailto:info@enerbrill.com). We will respond to your request within 60 days.

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## 7. Data Security

**enerbrill** takes the security of your data seriously. The machine-specific data we collect is encrypted using AES encryption and stored locally on your machine in a secure format. Additionally, any communication between **enerbrill** and our licensing servers is encrypted using HTTPS to prevent unauthorized access.

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## 8. Retention of Data

**enerbrill** will retain your machine-specific data for as long as it is necessary to verify your license and ensure compliance with our Terms of Service. If you request the deletion of your data, we will securely erase the information, unless we are required by law or have legitimate business reasons to retain it.

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## 9. Data Breach Notification

In the event of a data breach that compromises your personal information, we will notify the relevant data protection authorities within 72 hours, as required by GDPR. We will also notify affected users in compliance with both GDPR and CCPA.

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## 10. Changes to This Privacy Policy

**enerbrill** reserve the right to update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on our website, and the "Effective Date" will be updated accordingly. However, your explicit consent will not be compromised.

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## 11. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights under GDPR or CCPA, please contact us at:

- Email: [info@enerbrill.com](mailto:info@enerbrill.com)]
  - Website: [www.eberbrill.com](http://www.eberbrill.com)
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## 12. Explicit Consent

By downloading BrillTree Application, you agree to this Privacy Policy with explicit consent to the collection, storage, and processing of your machine-specific information as described.

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## 13. Opt-Out Mechanism for California Residents

Under CCPA, California residents have the right to opt out of any potential data sharing (although **enerbrill** does not share your data). If you wish to exercise this right, please email us at [info@enerbrill.com](mailto:info@enerbrill.com).